615 North Front Street Wilmington, NC 28401

Great American Media Suite 100 3050 K ST NW Washington, DC 20007

WWAY-TV, LLC Agency Advertiser

Schedule Dates

Contract #

Billing Type Brand **Account Types** Phone/Fax **Buyer Name** Sales Office Salesperson Product National/Political-Issue Standard 49/53/5595 Thomas, Pino, Millenium - Washington Millenium- Washington, - (1010) Political Issue Group (2499) Pol- Political Issue (1081)

CPE

Comments

issue NEW POLITICAL ORDER - PLS CF - THANKS

DSCC-IE (12758) Great American Media (1314) 10/25/16-10/31/16 162192 CO-OP **Entered By Last Modified** Date Entered 8 10/12/16

Demo Package Deal Order Type Headline # Normal

10/12/16

15.00 \$1,311.75

Gary O'Halloran ECR25328853

WWAY (WWAY)

39 7

\$6,755.00 \$1,990.00 \$8,745.00

46

**Net Total** Sales Tax Commission Commission % \$7,433.25

Nov. 2016 Grand Total: Oct. 2016 By Broadcast Month

			Comments:				200 g	Accepted-Station:				
					RACI	NCONTRA	RWATIC	CONF			The Arthur of Arthur on Ar	
3C 10/12/16	Quantico-ABC	\$450.00 WWAY (WWAY)	\$450.00	\$450.00	-	×	j-	-30 TOL TTL (F21)				Ш
10/12/16	20/20-ABC	\$350.00 WWAY (WWAY)	\$350.00	\$350.00	1	×		-30 10P- 11P (EST)		10/30/16-10/30/16	13.0 Normal Line / SPOT	13.0 N
Dancing With the Stars-ABC 10/12/16	Dancing With	\$900.00 WWAY (WWAY)	\$900.0	\$900.00	1		>	11B (EST)	30 100-	10/28/16-10/28/16	12.0 Normal Line / SPOT	12.0 N
Tonight 10/12/16	World News Tonight	\$360.00 WWAY (WWAY)	\$360.0	\$360.00	-	×	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	UP (ECT)		10/31/16-10/31/16	11.0 Normal Line / SPOT	11.0 N
nel 3 at 6p 10/12/16	News Channel 3 at 6p	\$600.00 WWAY (WWAY)	\$600.0	\$200.00	· u	< >	< >	30 6:30P- 7P (FST)		10/25/16-10/28/16	10.0 Normal Line / SPOT	10.0 N
nel 3 at 530p 10/12/16	News Channel 3 at 530p	\$300.00 WWAY (WWAY)	0.000¢	00.00.14	, ,	< :	<	:30 6P- 6:30P (FST)	3 :30 6p- 6	10/25/16-10/28/16	9.0 Normal Line / SPOT	9.01
Channel 3 10/12/16	carry News Charmer 3	(**************************************	430000	¢150.00	3	×	2 × ×	:30 5:30P- 6P (EST)	3 :30 5:30F	10/25/16-10/28/16	8.0 Normal Line / SPOT	8.01
	Early Nous	\$300.00 WWAY (WWAY)	\$300.00	\$150.00	2	×	2 × ×	:30 SP- 5:30P (EST)	3 :30 SP- 5	10/25/16-10/28/16	/ ONORMAL LINE / SPOT	
	Judge Judy	\$720.00 WWAY (WWAY)	\$720.0	\$180.00	4	1 1	1 1	P (EST)	3 :30 4P- 5P (EST)	01/02/01-01/02/01	Control Control	70
	The Real	\$200.00 WWAY (WWAY)		\$40.00	U	×	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	117 (101)		10/25/16-10/29/16	6.0 Normal Line / SPOT	6.0
	This Week	\$80.00 WWAY (WWAY)		\$00.00	-		<	30 10A- 11A (FST)	3 .30 104-	10/25/16-10/28/16	5.0 Normal Line / SPOT	5.0
Jdy	OFFIA-Daturdy	9		*80.00		<		:30 9A- 10A (EST)	2 :30 9A- 1	10/30/16-10/30/16	4.0 Normal Line / SPOT	4.0
	CMA Catural	\$120.00 WWAY (WWAY)		\$120.00	р.	×	Ľ	A (EST)	2 :30 8A- 9A (EST)	10/29/16-10/29/16	oromornia cilie / SPOT	0
ing America 10/12/16	Good Morning America	\$1,440.00 WWAY (WWAY)	\$1,440.0	\$240.00	6	×	6 ×	yA (EST)	3 :308A- 9A (EST)	Or loz for or lez for	ormal Line / SDOT	٥
ng America	Good Morning America	\$960.00 WWAY (WWAY)	\$960.0	\$240.00	4	1 1	1	SA (ESI)		10/25/16-10/29/16	2.0 Normal Line / SPOT	2.0
Comments	Con	Station	Total	Rate	Spots	DC PC LL LL	110 10 486			10/25/16-10/28/16	1.0 Normal Line / SPOT	1.0

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 11:08 AM on Wednesday, October 12 2016

Suite 100 3050 K ST NW Great American Media

Washington, DC 20007

CPE

Phone/Fax

**Buyer Name** 

Comments **Billing Type Account Types** 

Standard

National/Political-Issue

49/53/5595

issue NEW POLITICAL ORDER - PLS CF - THANKS

Wilmington, NC 28401 615 North Front Street

Brand Agency Sales Office Salesperson Product Advertiser

Schedule Dates 10/25/16-10/31/16

Contract #

162192

Millenium - Washington Millenium- Washington, - (1010) Political Issue Group (2499) Pol- Political Issue (1081) Thomas, Pino,

DSCC-IE (12758)

Great American Media (1314)

Last Modified Date Entered CO-OP

10/12/16

Demo Headline # **Entered By** 10/12/16 8

Commission % Package Deal Order Type 15.00 Normal

\$7,433.25 \$1,311.75

ECR25328853 Gary O'Halloran

Sales Tax Net Total Commission

> Oct. 2016 Nov. 2016 Grand Total: By Broadcast Month WWAY (WWAY)

39 7

46

\$6,755.00 \$1,990.00

\$8,745.00

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									110-15-2,				
Good Morning Carolina	\$600.00 WWAY (WWAY)	\$600.00	\$150.00	4	1	1		A (EST)	:3016:30A- 7A (EST)	u	01/92/01-01/52/01		
Judge Judy	\$180.00 WWAY (WWAY)	\$180.00	\$180.00	1			×	EST)	:30 4P- 5P (EST)	, u	10/35/16 10/35/16	22.0 Normal Line / SPOT	22.0 N
The Real	\$40.00 WWAY (WWAY)	\$40.00	\$40.00	1			×	A (EST)	:30 10A- 11A (EST)	, u	10/31/16/10/31/16	21.0 Normal Line / SPOT	21.0 N
Good Morning America	\$480.00 WWAY (WWAY)	\$480.00	\$240.00	2			×	(51)	:30 8A- 9A (EST)	, (	10/31/16 10/31/16	20.0 Normal Line / SPOT	20.0 N
Good Morning America	\$240.00 WWAY (WWAY)	\$240.00	\$240.00	-			: ;			J	10/31/16-10/31/16	19.0 Normal Line / SPOT	19.0 N
0000		4240.00	4340 00	-	24		×	EST)	:30 7A- 8A (EST)	ω	10/31/16-10/31/16	18.0 Normal Line / SPOT	18.0 \
Good Morning Carolina	\$150.00 WWAY (WWAY)	\$150.00	\$150.00	_			1 ×	A (EST)	:30 6:30A- 7A (EST)	ω	10/31/16-10/31/16	17:0 Normal Line / SPOT	10.71
The Insider	\$15.00 WWAY (WWAY)	\$15.00	\$15.00	1	×		1	IA (EST)	:30 12:30A- 1A (EST)	4	στ/ος/οτ-οτ/ος/οτ	armad Line / CDOT	1701
Castle	\$20.00 WWAY (WWAY)	\$20.00	\$20.00	-	>		-	(101)			10/30/16-10/30/16	16.0 Normal Line / SPOT	16.0 N
					<		•	(FST)	30 17A- 1A (FST)	4	10/29/16-10/29/16	15.0 Normal Line / SPOT	15.0 N
News Channel 3 at 11n	\$240.00 WWAY (WWAY)	\$240.00	\$120.00	2	×	× ×	2 ×	:35P (EST)	:30 11P- 11:35P (EST)	ω	10/25/16-10/28/16	TT:0 Normal Clie / SPOT	17.0
	Station	Total	Rate	Spots	Fr Sa Su	SPW Mo Tu We Th	Mo	Kun Times SP	reilgui	760	Dates	ormal Line / CDOT	140

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

125 West 55th St New York, NY 10019

Contract # 25328853 Agency: Great American Media CPE: 49/53/5595 Changes as of: 10/12/2016 at 7:57 AM Advertiser: DSCC IE Flight: 10/25/16 - 10/31/16 Station: WWAY

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007 Product: issue

Agency Order #: 5470053

Primary Demo: Adults 35+

Version: Highlighting Revision 1

Market: Wilmington, NC Office: WASHINGTON

Total Spots: 46 Total CPP: \$0.00 Total \$: \$8,745.00

Total GRP:

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO 202-955-5342 Separation:

Comments: NEW POLITICAL ORDER - PLS CF - THANKS Buyer: Pino, Thomas Salesperson: CHRISTIAN CAMBEIRO 202-955-5342

14 10p-11p	13 10p-11p	12 8p-10p	Changes: Day/Time fro	11 6:30p-7p	Changes: Day/Time fro	Tu-F 10 6p-6:30p	Changes: Day/Time fro	9 5:30p-6p	Changes: Day/Time fro	8 5p-5:30p	Changes: Day/Time fro	REV- 7 4p-5p	Changes: Day/Time from	Tu-F REV- 6 10a-11a	5 9a-10a	4 8a-9a	Changes: Day/Time fro	REV- 3 8a-9a	Changes: Day/Time fro	REV- 2 7a-8a	Changes: Day/Time fro	Tu-F REV- 1 6:30a-7a	# Day/Time	
Quantico-ABC	20/20-ABC	Dancing With the Stars-ABC	Changes: Day/Time from Tu-F,M 6:30p-7p to Tu-F 6:30p-7p	World News Tonight	Changes: Day/Time from Tu-F,M 6p-6:30p to Tu-F 6p-6:30p	News Channel 3 at 6p	Changes: Day/Time from Tu-F,M 5:30p-6p to Tu-F 5:30p-6p	News Channel 3 at 530p	Changes: Day/Time from Tu-F,M 5p-5:30p to Tu-F 5p-5:30p	Early News Channel 3	Changes: Day/Time from Tu-F,M 4p-5p to Tu-F 4p-5p	Judge Judy	Changes: Day/Time from Tu-F,M 10a-11a to Tu-F 10a-11a	The Real	This Week	GMA-Saturday	Changes: Day/Time from Tu-F,M 8a-9a to Tu-F 8a-9a	Good Morning America	Changes: Day/Time from Tu-F,M 7a-8a to Tu-F 7a-8a	Good Morning America	Changes: Day/Time from Tu-F,M 6:30a-7a to Tu-F 6:30a-7a	Good Morning Carolina	DP Program	
\$450.00	\$350.00	\$900.00		\$360.00		\$200.00		\$150.00		\$150.00		\$180.00		\$40.00	\$80.00	\$120.00		\$240.00		\$240.00		\$150.00	Rate	
0	0	0		0		0		0		0		0		0	0	0		0		0		0	Rating	
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9 400.00	\$350.00	\$900.00	\$000.00	\$360.00	000.00	\$600.00	90000	\$300.00	00.00	\$300.00	4.10.00	\$720.00	\$200.00	\$200.00	680.00	20000	Ø .,	\$1 440 00	\$000.00	\$980.00	#000.00	\$600.00	49	Total
- 1		9	6	9	6	e	6	2	6	5	6	2	6	9 6	5 6	9	9	Ð	6	A	6	A	_	
9 60.00	9	\$0.00	0.00	2000		8000		\$0.00		\$0.00	- 6	\$0.00	\$0.00	\$0.00	60.00	3		\$0 00		\$0.00	0.00	60.00	CPP	

125 West 55th St New York, NY 10019

Agency: Great American Media CPE: 49/53/5595 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25328853

Advertiser: DSCC IE Product: issue

**Agency Order #: 5470053** 

Buyer: Pino, Thomas

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342

Changes as of: 10/12/2016 at 7:57 AM Flight: 10/25/16 - 10/31/16

Version: Highlighting Revision 1

Market: Wilmington, NC Office: WASHINGTON Station: WWAY

Total Spots: 46 Total CPP: \$0.00 Total \$: \$8,745.00

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: CHRISTIAN CAMBEIRO
202-955-5342

Separation:

Total GRP:

	REV+ 22 4p-5p	REV+ 21	REV+ 20 8a-9a	REV+ 19 7a-8a	REV+ 18	17		16		15		
	2 4p-5p	REV+ 21 10a-11a	M 8a-9a	7a-8a	REV+ 18 6:30a-7a	Su 17 12:30a-1a	Changes: Day/Time	Sa 16 12m-1a	Changes: Day/Time	15 11p-11:35p	# Day/Time	
							from Sa 1	-	s from Tu-F		P	
	Judge Judy	The Real	Good Morning America	Good Morning America	Good Morning Carolina	The Insider	Changes: Day/Time from Sa 11p-12m to Sa 12m-1a	Castle	Changes: Day/Time from Tu-F,M 11p-11:35p to Tu-F 11p-11:35p	News Channel 3 at 11p	Program	
	\$180.00	\$40.00	\$240.00	\$240.00	\$150.00	\$15.00		\$20.00		\$120.00	Rate	
0	0.0	0.0	0.0	0.0	0.0	0		0		0	Rating	;
IOIALS: 46	30 0 1	30 0 № 1	30 0 № 2	30 0 1	30 0 № 1	30		30		30 2	Len 10/25	T
												10/25 - 10/25
46			2		_	<u> </u>	-	۷.	1	s	Spots	Total
\$8,745.00	\$180.00	\$40.00	\$480.00	\$240.00	\$150.00	\$15.00	\$50.00	\$20.00	\$240.00	2240 00	49	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	<b>\$0.00</b>	\$0.00	\$0.00	6000	СРР	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		GRP	



Contract # 25328853 Agency: Great American Media CPE: 49/53/5595 Changes as of: 10/12/2016 at 7:57 AM Flight: 10/25/16 - 10/31/16

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC Advertiser: DSCC IE Product: issue

Version: Highlighting Revision 1 Market: Wilmington, NC Station: WWAY Office: WASHINGTON Total Spots: 46 Total CPP: \$0.00 Total \$: \$8,745.00

125 West 55th St New York, NY 10019

Special Instructions

Date/Time

Added by

Comment

**Order Level Comments** 

10/12/16 7:57 AM 10/12/16 7:57 AM

CHRISTIAN CAMBEIRO CHRISTIAN CAMBEIRO

NEW POLITICAL ORDER - PLS CF - THANKS
NEW POLITICAL ORDER - PLS CF - THANKS

Market Budget: WWAY Share: 22%

Unknown: 78% Comment: EST

Agency Order #: 5470053

Buyer: Pino, Thomas

Primary Demo: Adults 35+

Total GRP:

Assistant: CHRISTIAN CAMBEIRO 202-955-5342 Con Type: POLITICAL/VOTE Separation:

Salesperson: CHRISTIAN CAMBEIRO

\$39,750 Competitive Information Da

0.0	N/A	\$8,745.00	46	100%	Total
0.0	N/A	\$8,745.00	46	100%	
GRP	CPP	Dollars	Spots	% Distrib	y/Time
		mmary	Daypart Summary		

\$8,745.00	46	Total
\$8,745.00	46	2016-Oct
Dollars	Spots	Month
	Monthly Summary	Mor

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Cha	Contract \$	Commont
Queued for Electronic Contracting	10/12/16 7:59 AM					\$0	\$0	Commons
Revision	10/12/16 7:57 AM	10/12/16 7:57 AM CHRISTIAN CAMBEIRO	Revised			\$0	\$8 745 00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,745.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. 16 buylines
New	10/12/16 7:53 AM	10/12/16 7:53 AM CHRISTIAN CAMBEIRO New	New	46		\$8.745.00	\$8,745.00	\$8.745.00 daued of Highlied.
	PARAGRAPHS	49 AND 50 OF THE LINIT	חום מדאדה הבסום					
		IND 30 OF THE UNIT	ED STATES FEDER	AL COMMU	NICATION	S COMMISSIC	N'S REPORT	TARAGRAFIIS 49 AND 30 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO 07-217 BROWINGS THAT BROWDS STATES IN THE COMMUNICATION OF THE UNITED STATES OF THE COMMUNICATION OF THE UNITED STATES OF THE COMMUNICATION OF THE UNITED STATES O

Non-Discrimination Policy ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.